



與員工乘客同行 同創無煙船艙

Connecting with staff and passengers to build a smoke-free cabin

新世界第一渡輪服務有限公司一直致力為大眾提供可靠、安全和舒適的渡輪服務。公司積極宣揚無煙文化以履行社會企業責任，並參與香港吸煙與健康委員會於2018-2019年舉辦之「無煙車樂部」計劃，向約200名員工提供戒煙資訊。此外，為協助讓無煙文化植根社區，公司於2018年與東華三院戒煙綜合服務中心合作，於中環五號碼頭附近設置「戒煙資訊站」及安排「流動戒煙車」駐場為市民服務，提高大眾對吸煙及二手煙禍害的認識，鼓勵投入無煙生活，期望與員工及乘客攜手創造清新無煙的船艙環境，提升公眾健康的意識。

New World First Ferry Services Limited is committed to providing a reliable, safe and comfortable journey to the public. The company has endeavored to fulfil corporate social responsibility and promote a smoke-free culture. Over 200 employees were benefited from joining the “Smoke-free Drivers Club” programme organized by Hong Kong Council on Smoking and Health in 2018-2019 to get quit tips. In collaborate with Tung Wah Group of Hospitals Integrated Centre on Smoking Cessation, smoke-free information booth and promotion truck were arranged outside the Central Pier Five to raise public awareness on hazards of smoking and secondhand smoke and to encourage them to embrace a smoke-free lifestyle. We wish to create a fresh, smoke-free cabin environment by joining hands with the staff and passengers to enhance the awareness of public health.



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