

## 太興環球發展 Tai Hing Worldwide Development

# 由上而下以身作則戒煙 誓師大會堅定無煙信念

作為餐飲業界的一分子，太興環球發展深明吸煙對員工自身、集團營運及顧客體驗均帶來深遠的影響，因此不遺餘力推動無煙文化，由管理層親自帶領訂立無煙政策及措施，上下一心打造健康、舒適的無煙工作環境。太興環球發展主席陳永安形容：「吸煙會影響員工的味覺及環境衛生，繼而影響到食品質素及食客體驗。集團希望藉由管理層以身作則，循序漸進鼓勵同事戒煙，並透過獎賞計劃、群組跟進、轉介服務等，幫助員工投入無煙生活。」

集團設立員工戒煙獎勵計劃「無煙一生興」，每年舉辦「戒煙誓師大會」，由管理層與員工一同簽署戒煙承諾書，響應無煙文化，當中會定期舉辦戒煙分享會，由公司高層及成功戒煙員工分享戒煙的心路歷程，亦會配合戒煙轉介服務及手機應用程式戒煙群組，定時跟進員工情況，成功戒煙的員工可以獲得可觀的獎金以作鼓勵，獎勵計劃更將會擴展至員工伴侶。同時，集團亦定期舉行親子烹飪班及各種有益身心的健康活動，期望透過同事及家人的互相陪伴及鼓勵，加強員工戒煙不復吸的決心，截至

2023年參加戒煙計劃的員工的戒煙成功率達七成，成績令人鼓舞。



## Management Members Take the Lead in Setting Smoke-free Example Pledge Meeting Affirms Smoke-free Cultural

As a member of the catering industry, Tai Hing Worldwide Development Limited ("Tai Hing") understands the impact of smoking on all aspects of the business. Therefore, Tai Hing has spared no effort in promoting a smoke-free culture. Ken CHAN, Chairman said, "Smoking affects the taste of the chef and the environmental of the restaurant, which in turn affects the quality of food and the experience of our customers. We urge the management members to take the lead in influencing colleagues to quit smoking, and we also help our staff to commit to a smoke-free lifestyle through rewards programs, focus groups and referral services."

Tai Hing has set up "Tai Hing Smoking Cessation Programme" for its employees, they organize a "Smoking Cessation Pledge Meeting" every year and follow up the cessation progress of its employees on a regular basis. Those who succeed in quitting smoking would be given a bonus as encouragement. In the future, the incentive program will be extended to cover partners of employees. By 2023, the smoking cessation rate of employees participating in the program reached 70%, which is an encouraging result.



▲太興設員工戒煙計劃「無煙一生興」，每年舉辦「戒煙誓師大會」及戒煙獎勵計劃，鼓勵員工戒煙。  
Tai Hing has set up "Tai Hing Smoking Cessation Programme" for its employees, and organized "Pledge Meeting" every year.